

About Gaming Arts

Gaming Arts is the world leader in bingo and keno games and technology. Now we are reinventing the casino floor with our revolutionary slot game suites and casino-wide interactive system. Few companies can match the innovation at Gaming Arts and the breadth and scope of our research and development efforts. At Gaming Arts, we consider ourselves "Compulsively Creative" in all that we do.



- Gaming Arts' primary technology and innovation campus is headquartered in Las Vegas, Nevada with satellite locations in Colorado and Nebraska.
- Recognized as the world leader in bingo and keno games and technology and now expanding that leadership and creativity to the casino floor.
- Developer of the world's first-of-its-kind computerized interactive promotional systems.
- Patented and patent pending skill-based gaming, comp verification and slot systems technologies and more.

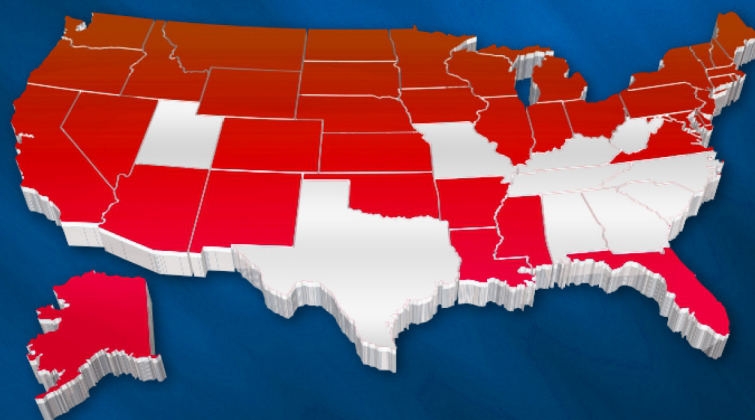
United States Locations

- Arizona
- California
- Idaho
- Illinois
- Iowa
- Louisiana
- Florida
- Michigan
- Minnesota
- Mississippi
- Montana
- Nebraska
- Nevada
- North Dakota
- New Mexico
- New York
- Oklahoma
- Oregon
- South Dakota
- Virginia
- Washington
- Wisconsin

International

- Canada
- Latin America
- Pacific Rim
- South Africa

Where We Are



For further information contact your Gaming Arts sales representative today or call us at 702.818.8943

The world leader in bingo and keno games and technology and now reinventing the casino floor



Optima® System

The Optima System features the latest technologies for managing any kind of "numbers-game" such as keno, bingo, or lottery across multiple locations and managing multiple progressives that can be shared by wide-area servers and terminals. The scalable architecture is so powerful that it can run thousands of terminals and satellite locations to serve an entire state or country's lottery business with minimal hardware and operational costs.

Game Management

The Optima® System is an enterprise game management software platform that allows operators to manage game content, paytables, tournaments, coupon options, and linked progressives.

Point of Sale

The Optima® System's POS is designed to help operators quickly generate player tickets and manage expenses. We work alongside operators to select the right combination of desktop sales terminals and mobile tablets based upon each location's specific needs.

3D Blower

Introducing our groundbreaking 3D Virtual Keno Blower! Experience the rush as the virtual balls spin and cascade, offering suspenseful anticipation with each draw. Our state-of-the-art 3D graphics and fluid animations create an immersive environment that transports you into the heart of the action. With stunning realism and dynamic visuals, our 3D Virtual Keno Blower brings the thrill of the casino floor right to your fingertips.

Whether you're a seasoned player or new to Keno, our virtual blower offers intuitive controls and customizable features to tailor your gaming experience to perfection.



Display Management

This built-in advertising and display management software gives operators the ability to customize content visible to their players. Using either video or static images, the system can display ball calls, progressives and 3D graphic effects.

Audit Software

The powerful auditing software provides a suite of analytic reports all through our menu-driven dashboard.

EZ Keno Kiosk

The Optima® EZ Keno Kiosk, where convenience meets innovation! Designed to provide players with 24/7 accessibility, our kiosk offers seamless purchasing and redemption of keno tickets. Engineered with safety and security at the forefront, this advanced kiosk not only enhances player experience but also significantly reduces operational expenses associated with keno games.

Experience the ease and efficiency of TITO functionality, allowing for swift transactions and hassle-free gameplay. With extended operational hours, our kiosk ensures that players can enjoy their favorite keno games anytime, anywhere. Say goodbye to traditional methods and embrace the future of gaming convenience with the Optima® EZ Keno Kiosk.

Optima® EZ Keno Kiosk

The Optima® Keno Kiosk is a self-serve kiosk that allows players 24/7 convenience to purchase and redeem keno tickets. The Keno Kiosk has dual screens for playing and displaying results. Additionally, it features a revolutionary pod configuration, offering enhanced user experience and functionality. The Keno Kiosk includes a 43" digital display, TITO functionality, bill acceptor, ticket printer, card reader, optical reader to check winning tickets, and a cutting-edge body wrap designed to attract players.

EZ Keno Kiosk offers the following benefits:

- Self-service for player convenience
- Reduces personnel overhead costs
- Support for progressive/linked games
- Offers game paytable customization
- Capable of replaying and recalling tickets
- Features additional side-bet games
- Way tickets with customizable bet amounts
- Tickets with multiple patterns such as Top/Bottom
- Advertising options on Digital Display Topper
- Flexible betting options such as Multi-Race tickets and Future Games

Standard EZ Keno Kiosk Configuration:

- Durable Powder-coated steel construction
- TITO Thermal Printer
- Bill Validator
- Customizable Body Wrap
- 43" or 32" Digital Display Topper
- 21.5" Touchscreen Display
- Fanless Solid-state computer
- Image Barcode Scanner
- Magnetic Card Reader
- Uninterruptible Power Supply



Digital Display Topper

Dimensions with 43":

- H – 104"
- W – 29"
- D – 24"

Dimensions with 32":

- H – 93"
- W – 29"
- D – 24"

Dimensions with 43":

- H – 104"
- W – 29"
- D – 52"

POD (2 Kiosks)
2 Side Digital Displays

Keno Cloud™ Player Portal



Our proprietary cloud-based product allow players to track live results in real time. They can view hot, cold, and lucky numbers as well as watch live results and check previously played games. Utilization of the KenoCloud System can enhance player engagement. Your players are never far from a game when they can watch all of the live action play out on their smartphone, tablet, and computer – anywhere, anytime and on any device. It's simple to use – just integrate our KenoCloud embeddable widget into your existing website or app.

Benefits

- Encourages your customers to book multi keno tickets and allows the customer to watch the drawings online. Multi keno tickets increase revenue for the property.
- Encourages your customers to check their keno tickets online for any winnings. This process will bring the customer back to the property to cash out winning tickets or play again, increase foot traffic to the property.
- Watch online anywhere on the property, this way the customer doesn't have to stay in one location that has a physical keno board and can play other gaming offerings at the location and play keno simultaneously.
- Property can add messages that will be viewed as the customer watches the game online.
- Customer can view the properties paytables before visit to the property.
- Will show latest progressive amounts.

LIVE KENO RESULTS! Anywhere, Anytime, Any Device!

WATCH LIVE RESULTS TO TRACK YOUR TICKETS!

- ♦ *Mobile Device, Tablet, Laptop or PC*
- ♦ *View Lucky Numbers*
- ♦ *View Previously Played Games*
- ♦ *View Paytables*
- ♦ *View Keno Winnings with Ticket Search*



Check your results at home or on the go!
GO TO KENOCLOUD.COM TO SEE IF YOU WON!